

Franco David Ortiz

Product Technical Manager | Frontend & Mobile Lead | CEO & Founder

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Summary

Strategic technical leader with a proven track record of bridging the gap between business requirements and technical execution. Experienced in leading high-performance engineering teams, defining product roadmaps, and scaling fintech infrastructure. Passionate about optimizing development workflows and delivering high-quality, scalable solutions.

Education

Henry	Full Stack Bootcamp Oct 2020 - Jan 2021
UTN	Technical Degree in Motorcycle Technology Mar 2019 - Dec 2020

Experience

i1n (i1n.ai)

CEO & Founder Feb 2026 - Present

- **Full-Cycle Entrepreneurship:** Solely leading the end-to-end initiative to bring i1n to market, managing everything from strategic vision and product-led growth to technical execution.
- **Infrastructure Design:** Architecting a high-performance localization infrastructure that decouples translation management from deployment cycles, enabling engineering teams to scale global products faster.
- **Strategic Go-To-Market:** Driving market positioning and user acquisition by identifying critical friction points in internationalization (i18n) for modern development stacks.
- **Product Vision:** Defining the core value proposition of an "infrastructure-first" approach to localization, moving beyond traditional translation tools into developer-centric automation.

belo

Technical Product Manager Argentina
Feb 2026 - Present

- **Strategic Alignment:** Bridging the gap between business goals and engineering execution, defining clear roadmaps and technical priorities.
- **Execution & Delivery:** Managing end-to-end product lifecycles and unblocking development workflows to ensure high-quality delivery.
- **Optimization:** Streamlining internal processes and technical documentation to support cross-border payment infrastructure.

Frontend and Mobile Lead Feb 2022 - Feb 2026

- Led the migration of the belo app (+3.5M users) from Flutter to React Native in 5 months.
- Managed engineering teams, providing mentorship and optimizing mobile performance across platforms.

Navent

Frontend Developer Argentina - Global
May 2021 - Jan 2022

- Contributed to major real estate platforms (e.g., Zonaprop, Imovelweb) using React.
- Collaborated with agile teams to enhance user experience and optimize performance for high-traffic sites.

Aconpy

Frontend Developer Argentina
Feb 2021 - May 2021

- Led the development of the "Paiddly" virtual wallet project as the sole frontend developer.
- Owned the project lifecycle from initial coding to design decisions and deployment.

Skills

Technical

React, React Native, TypeScript, Node.js, Next.js, Mobile Architecture, State Management, AI flows, CI/CD.

Leadership

Roadmap Definition, Team Mentorship, GTM Strategy, Stakeholder Management, Product Analytics, Agile Methodologies.